



# FORT COLLINS FOXES BASEBALL TEAM SPONSORSHIP PACKET

Thank you for considering sponsorship with the Fort Collins Foxes Baseball Team. Our organization is dedicated to providing top-tier collegiate-level baseball entertainment to the Fort Collins community while supporting the development of young athletes. Your support can play a vital role in our mission and offer valuable exposure for your brand within our dedicated fanbase.

## WHY SPONSOR US?

- **Community Engagement:** Connect with enthusiastic baseball fans and community members who support our team.
- **Positive Brand Image:** Showcase your commitment to sportsmanship, community development, and youth empowerment.
- **Marketing Opportunities:** Utilize various promotional channels to reach a dedicated audience, including website placement, social media, and stadium signage.

## SPONSORSHIP LEVELS

**PLATINUM  
SPONSOR**  
**\$7,500**  
**3 AVAILABLE**

- 8 Reserved Seating tickets at all home games
- Two shoutouts during each home game
- Opportunity to set up a promotional booth at 3 home games of choice
- Two 4x8 banners prominently displayed at all home games (provided by sponsor)
- Company name/logo featured on Foxes team website home page
- Recognition on Foxes social media platforms
- Logo inclusion in email newsletters to our community
- 2 Custom Foxes jersey's
- First pitch experience at 2 home games of choice
- Guest on Throwing Slyders podcast
- Logo included on Foxes corporate banner used at all games and events
- A signed team photo as a token of our appreciation

**UNIFORM  
SPONSOR**  
**\$6,000**  
**1 AVAILABLE**

- Company logo included on team gameday uniforms
- 4 Reserved Seating tickets at all home games
- One-time shoutout during each home game
- 4x8 banner prominently displayed at all home games (provided by sponsor)
- First pitch experience at 1 home game of choice
- Company name/logo featured on our team website
- Recognition on our social media platforms
- A signed team photo as a token of our appreciation
- Logo inclusion in email newsletters to our community

**STOLEN BASE  
SPONSOR**  
**\$4,000**  
**1 AVAILABLE**

- For every Foxes stolen base - Slider will throw out sponsor provided swag
- 4 Reserved Seating tickets at all home games
- One-time shoutout during each home game
- 4x8 banner prominently displayed at all home games (provided by sponsor)
- Personalized company giveaway for each home game
- First pitch experience at 1 home game of choice
- Company name/logo featured on our team website
- Recognition on our social media platforms
- Logo inclusion in email newsletters to our community

# A LA CARTE OPTIONS

## FREE FOOD SPONSOR

**\$4,000 – 1 AVAILABLE**

***If the Foxes score 7 or more runs in any home game, all fans in attendance receive a free food coupon for future use from the sponsor.***

- 4 Reserved Seating tickets at all home games
- Shoutouts during each home game promoting the 7-run sponsorship
- 4x8 banner prominently displayed at all home games (provided by sponsor)
- Personalized restaurant giveaway as provided by sponsor
- First pitch experience at 1 home game of choice
- Company name/logo featured on our team website
- Recognition on our social media platforms
- Logo inclusion in email newsletters to our community

## INNING SPONSOR

**\$2,500 – 15 AVAILABLE**

***Three times throughout the Foxes season, the Inning Sponsor will be highly featured including a crowd participation activity.***

- 6 Reserved Seating tickets at sponsored inning game night
- Minimum of three shoutouts during each of the 3 home games you are inning sponsor
- 4x8 banner prominently displayed at all home games (provided by sponsor)
- Players will wear sponsors hat (provided by sponsor) for that inning of sponsorship
- Opportunity to have customized crowd participation activity during middle of the sponsored inning
- Company name/logo featured on team website
- Recognition on our social media platforms
- Logo inclusion in email newsletters to our community

## GAME NIGHT SPONSOR

**\$2,500 – 15 AVAILABLE**

***Three entire game will be presented by the Game Night Sponsor providing the sponsor with the maximum exposure to fans.***

- 8 Reserved Seating tickets at sponsored game
- Four shoutouts during the sponsored game
- Two 4x8 banners prominently displayed at Game Night (provided by sponsor)
- Opportunity to set up a promotional booth at sponsored game night
- First pitch experience at sponsored game night
- Company name/logo featured on our team website
- Recognition on our social media platforms
- Logo inclusion in email newsletters to our community

### CONTACT INFORMATION:

If you are interested in designing a custom sponsor package with the Fort Collins Foxes Baseball Team, please contact us!

Name: **Rochelle Reynolds**

Email: [rochelle@fortcollinsfoxes.com](mailto:rochelle@fortcollinsfoxes.com)

Phone: 970.691.6484

# SPECIAL PROGRAMMING OPTIONS

## KIT CLUB SPONSOR \$4,000 – 1 AVAILABLE



**Fort Collins Foxes will launch the Foxes Kit Club in 2024, tailored for kids aged 13 and younger. Kids will receive Foxes merchandise, invitation to a summer youth camp hosted by Foxes players and coaches, a one-time 10% discount on Foxes youth merchandise, and much more!**

- Provide no less than 3 kid friendly items in Kit Club box including Kit Club t-shirt.
- 4 Reserved Seating tickets at all home games
- Shoutouts during each home game promoting the Foxes Kit Club
- 4x8 banner prominently displayed at all home games (provided by sponsor)
- Between innings kids activities, 1 at each home game
- First pitch experience at 1 home game of choice
- Company name/logo featured on our team website
- Recognition on our social media platforms
- Logo inclusion in email newsletters to our community

## THROWING SLYDERS PODCAST SPONSOR \$2,000 – 1 AVAILABLE



**Fort Collins Foxes will launch a weekly podcast starting in January 2024. The podcast will be hosted by Foxes owner, Preston Munsch, and will feature a variety of different guests and topics.**

- Logo included in opening and closing podcast video (min of 25 episodes) beginning April 1, 2024
- Host will wear logo either on their shirt, hat, etc during each episode
- 2 tickets at all home games
- Shoutouts during each home game promoting the Throwing Slyders Podcast sponsor
- 4x8 banner prominently displayed at all home games (provided by sponsor)
- Guest appearance on 1 of the weekly podcasts
- First pitch experience at 1 home game of choice
- Company name/logo featured on our team website
- Recognition on our social media platforms
- Logo inclusion in email newsletters to our community
- 2 shoutouts during each Podcast

*Disclaimer: Foxes Management will make changes and adjustments as needed to all sponsorship fulfillment items with each sponsor accordingly. Order of selection for first pitch experience will be based on total sponsorship dollars committed.*

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